

## **FOR IMMEDIATE RELEASE**

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### **PRESS RELEASE**

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#### **Halo Monitoring Receives Valley Innovation Alliance's Technology Award**

September, 2009 Halo Monitoring, Inc. makers of wireless healthcare technology, were recognized as a recipient of the Valley Innovation Alliance's Technology Innovation award on Tuesday. Halo Monitoring, Inc., along with founder Chris Otto, was recognized for engineering and bringing to market a device for wirelessly monitoring independently living elderly persons, resulting in a new world of safety and longevity, inside or outside of formal assisted living facilities.

"We are honored to be recognized by the Valley Innovation Alliance for our technology innovation, myHalo," said Chris Otto, Co-Founder of Halo Monitoring. "We developed myHalo to give peace of mind to the seniors utilizing the technology, and to reduce the anxiety of the adult children and caregivers responsible for them. It is extremely rewarding to participate in a product that genuinely helps seniors live longer, and it is rewarding to see our dedication to that mission formally recognized by VIA. "

myHalo is the world's most advanced personal health monitoring and alert system for seniors. It immediately detects when the senior user falls and automatically transmits the alert to casual or professional caregivers, or to Emergency Medical Services (EMS). According to a recent study by the British Medical Journal, manual panic button alarms are not activated in 80 percent of fall incidents. In comparison, myHalo is a proactive system that automatically detects falls and other serious health concerns without relying on the user to press a button. In addition, caregivers can check a secure web page which monitors the senior's vital signs, activity, steps taken, sleep and wake patterns and more. While authorized caregivers receive a text or phone alert in the event of a panic or fall, they can also check on the senior to confirm they are ok.

Valley Innovation Alliance is a Southeast workforce and economic development region created through the Workforce Innovation in Regional Economic Development (WIRED) initiative awarded through the U.S. Department of Labor. Through the \$5 million WIRED grant initiative, VIA has been able to fund over 40 innovative programs.

In addition to Halo Monitoring, the following companies were also recognized for their technology innovation: Toyota Motor Manufacturing of Alabama, CFD Research, Inc., The Hudson-Alpha Institute for Biotechnology, Diatherix Laboratories, Inc., Ft. Payne City Board of Education, and the Northwest Alabama Council of Governments.

To learn more about Halo Monitoring, please visit <http://www.halomonitoring.com>.

About Halo Monitoring, Inc. Headquartered in Huntsville, Ala., Halo Monitoring is a user-centric healthcare technology company focused on improving the quality of life for aging seniors and their caregivers. Halo's flagship product, myHalo , is an advanced personal health monitoring and alert system. Unlike traditional PERS (personal emergency response systems)

devices which require seniors to manually press a “panic button,” myHalo is a major step forward as it automatically detects serious health problems (such as a person falling) without requiring user participation and can immediately notify designated caregivers and emergency personnel. Halo’s mission is to deliver novel and innovative solutions that help seniors maximize their independence, lower healthcare costs, and to remain at home longer. Website: <http://www.halomonitoring.com>

**About Halo Monitoring:**

Halo Monitoring's products assure security for seniors and peace of mind for their caregivers. The advanced myHalo system is the first medical alarm that sends an automatic alert- no need to push a button- in the event of a fall. While most medical alarms are only able to react to an emergency, myHalo is the first system of its kind to provide 24/7 activity and health monitoring. Seniors get proactive care when they need it, while remaining independent. Website: <http://www.halomonitoring.com>