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FOR IMMEDIATE RELEASE

**DURHAM-BASED COMPANY POMDEVICES, LLC RECEIVES AWARD
FROM POPULAR SCIENCE MAGAZINE AS A CES 2011 PRODUCT OF THE FUTURE
FOR ITS INAUGURAL PRODUCT, SONAMBA™**

New Product Sonamba Provides Seniors with Emergency Response, Social Networking and Medication Reminders, while Giving Caregivers Peace of Mind through Automated Wellbeing Alerts

Durham, NC – February 21, 2011 – Coming off the heels of the tremendous international response they received at International CES in Las Vegas in January, 2011 for Sonamba, pomdevices, LLC was honored by Popular Science Magazine’s recognition of Sonamba as a 2011 Product of the Future <http://bit.ly/ewN3aX>.

“We’re deeply appreciative of this award, and we want to thank Popular Science Magazine for its recognition of Sonamba, its innovative technology, and the impact it will have on the lives of seniors and caregivers,” says Ajit Pendse, CEO of pomdevices.

Sonamba helps the busy working professional maintain a close connection with their aging parents—receiving status updates throughout the day via text or email messages. Sonamba observes motion and sound activity in the senior’s home and compares this activity level to historic activity levels, alerting caregivers if actions start to deviate from established normal activity. Seniors will enjoy text messaging and social communication, which is enabled with Sonamba’s easy-to-use touchscreen keyboard interface.

With Sonamba, seniors enjoy medication and calendar reminders helping them with medication regime adherence – potentially avoiding emergencies. Sonamba also features a digital photo frame which can be pre-loaded with photos to personalize the gift; families can remotely send and share new photos via their senior’s Sonamba throughout the year.

Additional product features of [Sonamba](#) include:

- Wellbeing status monitor
- Periodic automated wellbeing alerts and emergency alerts
- Automated medication and calendar reminders
- Social communications
- Digital photo frame receives photos from family remotely
- Games
- Plug-n-play unit requires minimal set-up
- 7-inch touchscreen LCD display with built-in cellular connectivity
- Built-in motion/sound sensors
- iPhone app and web access for caregivers to remotely manage a Sonamba
- Retail for \$549.99, with a monthly subscription of \$39

ABOUT SONAMBA

Sonamba, from pomdevices, LLC, is an intelligent wellbeing monitoring system with cellular connectivity for seniors living independently. Sonamba automatically sends senior's wellbeing status alerts to caregivers. For seniors Sonamba features a large touchscreen, emergency response, medication reminders, social networking functions, photos, games and more. It is designed to be a part of everyday living - empowering seniors as well as their caregivers to live life on their own terms. For more information, visit www.sonamba.com.

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