



For Immediate Release

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**SONAMBA™ FEATURED AS FINALIST AT I-STAGE, THE NEXT-GEN
TECH EVENT HOSTED BY THE CONSUMER ELECTRONICS ASSOCIATION**

*October 18 Event in San Francisco Will Secure Winning Company a Spot
at This Year's Consumer Electronics Show*

Durham, NC (October 13, 2010) – Sonamba, a new wellbeing monitor from pomdevices, LLC, has been awarded a finalist position at this month's i-stage event for next-gen technologies. The event is hosted by the Consumer Electronics Association (CEA).

Combining several technologies into one device, Sonamba improves communication between seniors and their caregivers – especially those that live hundreds of miles away. The product provides seniors with medication and calendar reminders, games and social networking while informing support circles of their wellbeing status through automatic text messages. Sonamba is designed to keep seniors connected to family members and caregivers everyday – not just in emergencies.

WHO: [Sonamba](#) is an in-home monitoring system featuring a seven-inch touchscreen LCD display, built-in motion/sound sensors, emergency button, photo display, and two-way communication with notes, alerts, reminders and games.

WHAT: [i-stage](#) is the proving ground for next-gen technologies – a chance for developing products, services and apps to highlight their best features and duke it out to be the industry's next promising powerhouse. The event will feature demonstrations of new devices, new applications and new technologies. One winner will walk away with more than \$50,000 in prizes, and an opportunity to be featured at this year's International Consumer Electronics Show. [Judges this year include:](#) Frank Gruber, Richard MacManus, Jeremy Toeman, and Rick Rommel.

WHEN: Monday, October 18 at 3:30 pm

WHERE: Fairmont Hotel, San Francisco
950 Mason Street, San Francisco, California, 94108

MEDIA INFORMATION: Ajit Pendse, CEO, and Robert Burke, VP of pomdevices, will be available for interviews. To schedule an interview please contact Tina McCormack at 301-585-5034. Additional media assets are available upon request.

ABOUT SONAMBA

Sonamba, from pomdevices, LLC, is a Wellbeing Monitoring System for seniors living independently. Sonamba periodically sends senior's wellbeing status alerts to caregivers and includes senior-oriented Personal Emergency Response, Medication Reminders and Social Communications functions – packaged in a user-friendly, aesthetically pleasing digital photo frame with touchscreen interface and built-in cellular connectivity. It is designed to be a part of everyday living — empowering seniors as well as their caregivers to live life on their own terms. For more information, visit www.sonamba.com.

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